

Bethel's 2024 PARTNERSHIP MENU

To learn more about Bethel Bible Village, check out our website.



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Helping children find freedom from the past and hope for the future.

WHY INVEST IN BETHEL?

Every day in Chattanooga, children facing adversity turn to Bethel to find healing and hope as they overcome serious trauma. Many find safety and shelter in the residential cottages on our campus, where they receive counseling, social work services and spiritual guidance. Youth in grades 6-12 attend our accredited campus school, Bethel Christian Academy, where they catch up on their education, earn a diploma, and overcome crisis-related emotional/behavioral problems.

Like your organization, Bethel places a high value on integrity and service to our community. When you partner with Bethel, you can be confident that you are having a positive and meaningful impact in the community where your employees live and work. Our partner organizations find that their employees are proud to work for a company that cares about corporate social responsibility. They are excited to be a part of something bigger, knowing their company is helping so many children who are facing adversity in their lives.

There are many opportunities for you and your employees to engage with Bethel over the coming year, through special events, food drives and volunteer projects. This guide offers a variety of ways you can get involved at Bethel. I would like to personally invite you to join the esteemed partners in our community who make healing and hope possible.

Rosalind Connor

Rosalind Connor, Bethel President and CEO



MARKETING PARTNERSHIPS

Promote your business on our website!



PLATINUM PARTNER \$2,500	<ul style="list-style-type: none"> • Logo on Bethel Homepage for 12 months • Logo in Bethel E-News for 11 months • Logo included in selected sponsored blog • 4 Available
GOLD SPONSOR \$1,000	<ul style="list-style-type: none"> • Logo on Bethel Homepage for 6 months • Logo in Bethel E-News for 5 months • Logo included in selected sponsored blog • 4 Available
SILVER SPONSOR \$800	<ul style="list-style-type: none"> • Logo in Bethel ENews for 3 months • Logo included in selected sponsored blog • 6 Available



BETHEL CLASSIC EVENTS

The Bethel Classic Events are enjoyed by over 800 individuals annually, this two-day event is a great opportunity to showcase your company's support for a great cause. Be part of this Chattanooga area tradition hosted by Grammy-Nominated Songwriter Kelley Lovelace.

BETHEL COUNTRY CONNECTION - APRIL 25, 2024 Chattanooga Convention Center



This is Chattanooga's best evening of country music to benefit kids in facing adversity. It's a one-of-a-kind concert with a writers-in-the-round format, hosted by Kelley Lovelace and featuring some of the best country music songwriters and upcoming artists.

Concert Table: \$1,200 (\$150 per seat)

BETHEL GOLF CLASSIC - APRIL 26, 2024 Bear Trace Golf Club

The Bethel Golf Classic is an all day event at Bear Trace Golf Course at Harrison Bay. This golf tournament includes both a morning and afternoon round with meals served before, between, and after the rounds. Each team consists of 4 players.

Golf Team: \$1,300 (\$325 per person)
Golf Hole Sponsor: 1 for \$300 or 2 for \$500



CORPORATE CHALLENGE:

Presenting, Platinum and Gold partner golf teams will compete against each other to win the coveted Bethel Golf Challenge trophy and bragging rights for being the best corporate team.



COUNTRY CONNECTION

GOLF CLASSIC

PRESENTING PARTNER
\$25,000

- Receives all platinum level benefits plus 3 tables and/or golf teams, and their logo prominently integrated into event promotion
- 3 additional signs at the Bethel Golf Classic

PLATINUM SPONSOR
\$10,000

- Choice of 1 VIP Table & 2 Golf Teams or 2 VIP Tables & 1 Golf Team
 - Special VIP Gift
 - 5 Screen recognitions at event
 - Large Color Logo
 - Option to purchase additional
 - Premiere tables in same area
- 3 Hole or Tee Signs
 - Large Color Logo in Times Free Press
 - Ads, Electronic and Print Newsletters;
 - Social Media Promos (4); goodie bags
 - Large banner displayed at Bethel campus during spring and fall event season and at golf tournament

GOLD SPONSOR
\$7,500

- 1 1/2 VIP Tables
 - 4 screen recognitions at event
 - Medium Color Logo
 - Option to purchase additional VIP tables in same area
- 1 Team, priority choice of round
 - 2 Hole or Tee signs
 - Medium color logo in Bethel Electronic and Print Newsletters;
 - Social Media Promos (3); goodie bags
 - Large Banner displayed at Bethel campus during spring event season and at golf tournament

SILVER SPONSOR
\$5,000

- 1 Preferred Table
 - 3 Screen recognitions at event
 - Small Color Logo
- 1 Team
 - 2 Hole or Tee Signs
 - Small Color Logo in Electronic and Print Newsletters; Social Media Promos (2); goodie bags
 - Medium banner displayed at Bethel campus during spring event season and at golf tournament

BRONZE SPONSOR
\$2,500

- Choice of 1 Table OR 1 Golf Team and 2 tickets
 - 1 screen recognition at event
 - Medium Color Logo
 - Listing in promotional materials
- Choice of 1 Table OR 1 Golf Team and 2 tickets
 - 1 Hole or Tee sign
 - Small color logo in Electronic and Print Newsletters; Social Media Promos (1); goodie bags
 - Medium banner displayed at Bethel campus during spring event season and at golf tournament

BETHEL SUPERHEROES RUN FOR HOPE

SEPTEMBER 21, 2024

With a 5k Run and 1 mile walk, this event appeals to all. Gather your family or company team, dress as your favorite superhero, and prepare to have fun and support a great cause along with all the other heroes.



<p>PRESENTING PARTNER \$2,500</p>	<ul style="list-style-type: none"> • Company logo incorporated into exclusive event logo • 30 registrations for runners/walkers • Large color logo in all promotional & digital materials • Large logo on event shirts • Recognition in race packets • Large signage at event
<p>AREA SPONSOR \$1,500</p>	<ul style="list-style-type: none"> • 20 registrations for runners/walkers • Medium color logo in all promotional & digital materials • Medium logo on event shirts • Recognition in race packets • Medium signage at event
<p>GOLD SPONSOR \$750</p>	<ul style="list-style-type: none"> • 10 registrations for runners/walkers • Small color logo in all promotional & digital materials • Small logo on event shirts • Recognition in race packets • Small signage at event
<p>SILVER SPONSOR \$500</p>	<ul style="list-style-type: none"> • 5 registrations for runners/walkers • Small color logo in all promotional & digital materials • Small logo on event shirts • Recognition in race packets • Small signage at event
<p>BRONZE SPONSOR \$200</p>	<ul style="list-style-type: none"> • 2 registrations for runners/walkers • Small logo on event shirts • Recognition in race packets • Signage on mile marker at event

BETHEL CHRISTIAN ACADEMY

Bethel Christian Academy (BCA) is a small setting, trauma informed, middle and high school located on the campus of Bethel Bible Village. BCA exists to provide educational opportunities for traditionally underserved students facing adversity within their home and/or school environment. While many BCA students live residentially on the Bethel Bible Village campus, BCA also serves community students who live at home. Our students experience much more than learning facts and figures. They experience Christ and learn how to overcome their situation for the better. Leave a legacy for you or your company through this unique naming opportunity.



BCA is licensed by the state of Tennessee and accredited by Cognia. This seal ensures that our students can earn a high school diploma that is accepted by any college or university of their choice.

Partnerships Available:

- \$100,000 Naming opportunity- Large purpose room (1 Available)
- \$75,000 Naming Opportunity- Classroom (1 Available)
- \$50,000 Naming opportunity- Therapy and Study rooms (2 available)
- \$15,000 Fund one student for a school year



BETHEL
CHRISTIAN ACADEMY