

# Bethel's 2026 PARTNERSHIP MENU



*Helping children find freedom from the past and hope for the future.*

# WHY INVEST IN BETHEL?

Last year alone, over 200 families from the Chattanooga area sought Bethel Bible Village to find hope and healing for a child in their care during a time of crisis created by broken relationships and emotional struggles. It is estimated that nearly 15% of the approximate 80,000 children in Hamilton County under the age of 17 have or will experience multiple Adverse Childhood Experiences. Whether these involve grief, separation, abuse, or instability, the outcomes are significantly improved through Bethel's therapeutic, residential, and academic programs.

With the delicate care of our master's-level social workers, compassion of our loving house parents, and encouragement of our trauma-informed educators, these children learn to manage emotions, control behaviors, build relationships, and thrive scholastically.

Just as Bethel strives to serve well and improve the lives of families in our communities, we recognize your organization has similar aspirations as part of your corporate social responsibility initiatives. We are truly blessed by individuals and companies that remain committed to philanthropic responsibility to create equality, welfare, and access in the communities in which we live and work. As employers create opportunities to live out these values, their employees find purpose and connection with Bethel via volunteer opportunities, special events, food drives, and matching donation programs.

You can be confident that your investment in Bethel is managed with integrity and good stewardship. We strive to direct 84% or more of all contributions toward programs that directly impact families, which is validated by Charity Navigator's 100% Four Star rating of Bethel Bible Village. I encourage you to find a level of support in this guide that aligns with your organization's goals and join us in helping children find freedom from the past and hope for the future.

- Mark Troxel, Bethel President and CEO



# 2026 Bethel Events

Visit [bethelbiblevillage.org/events](http://bethelbiblevillage.org/events)

APRIL 11



Bethel Pickleball  
Tournament

Join us for our second annual pickleball tournament! Come see the Bethel campus and enjoy a day of round robin pickleball—beginners to advanced players welcome! Led by professional pickleball player Rich Lively.

APRIL 23



Chattanooga's premier night of country music—all to support kids overcoming adversity. This unforgettable concert features a unique writers-in-the-round format, hosted by hit songwriter Kelley Lovelace and showcasing some of country music's top songwriters and rising stars.

APRIL 24



The Bethel Golf Classic is an exciting all-day event at Bear Trace Golf Course at Harrison Bay. Enjoy friendly competition with morning and afternoon rounds, plus breakfast, lunch, and a post-round snack included. Gather your team of four and join us for a great day of golf, food, and games for prizes.

SEPT. 19



Suit up and join the Superheroes Run for Hope—a fun-filled event where you can walk, run, and make a difference! Choose between a 1-Mile Fun Walk through the Bethel campus or a scenic 5K run along the trails of Bethel and Greenway Farms. It's the perfect event for families, businesses, and heroes of all ages!

# PICKLEBALL TOURNAMENT

BETHEL CAMPUS - APRIL 11, 2026

Join our second annual pickleball tournament! Come see the Bethel campus and enjoy a day of round robin pickleball—beginners to advanced players welcome! Led by professional pickleball player Rich Lively. Sponsors are invited to have a vendor table for their organization.

**\$2,000**

## PRESENTING PARTNER

- Logo integrated into event logo
- Formal recognition during event
- Recognition on all media platforms
- Three free team registrations
- Large logo on event shirt
- Large banner at event



**\$1,000**

## COURT CHAMPION

- Formal recognition during event
- Recognition on all media platforms
- Two free team registrations
- Large logo on event shirt
- Large banner at event



**\$500**

## SMASH SUPPORTER

- Recognition on all media platforms
- One free team registration
- Medium logo on event shirt
- Medium signage at event



**\$250**

## PADDLE PARTNER

- Recognition on Bethel website
- 50% off one team registration
- Small logo on event shirt
- Medium signage at event



# BETHEL CLASSIC EVENTS

The Bethel Classic Events bring together over 800 participants each year for two incredible days of golf, music, and community impact. It's a powerful opportunity to showcase your company's support for a meaningful cause while being part of a beloved Chattanooga tradition.

## COUNTRY CONNECTION - APRIL 23, 2026

Chattanooga Convention Center



Chattanooga's premier night of country music—all to support kids overcoming adversity. This unforgettable concert features a unique writers-in-the-round format, hosted by hit songwriter Kelley Lovelace and showcasing some of country music's top songwriters and rising stars. Includes catered meal and live auction.

Concert Table: \$1,200 (\$150/seat)

## GOLF CLASSIC - APRIL 24, 2026

Bear Trace Golf Club

The Bethel Golf Classic is an exciting all-day event at Bear Trace Golf Course at Harrison Bay. Enjoy friendly competition with morning and afternoon rounds, plus breakfast, lunch, and a post-round snack included. Gather your team of four and join us for a great day of golf, food, and games for prizes.

Golf team: \$1,300 (\$325/player)

Golf hole sponsor: 1/\$300 or 2/\$500



### 🏆 Corporate Challenge! 🏆

Presenting, Platinum and Gold sponsor level golf teams can compete for the coveted **Bethel Golf Challenge trophy** for best corporate team! Congratulations to last year's winner, Kelly Lewis's team from The Jewel Foundation.



**PRESENTING  
PARTNER**  
\$25,000

- All platinum level benefits
- Choice of 3 additional tables or golf teams
- Logo prominently integrated into event logo

**PLATINUM  
SPONSOR**  
\$10,000

- Choice of 1 VIP table/2 golf teams OR 2 VIP tables/1 golf team
- Special gift
- 5 screen recognitions at event
- Large color logo
- Option to purchase additional VIP tables in the same area

**GOLD  
SPONSOR**  
\$7,500

- 1 1/2 VIP tables
- 4 screen recognitions at event
- Medium color logo
- Option to purchase additional VIP tables in the same area

**SILVER  
SPONSOR**  
\$5,000

- 1 preferred table
- 3 screen recognitions at event
- Small color logo

**BRONZE  
SPONSOR**  
\$2,500

- Choice of 1 table OR 1 golf team + 2 tickets
- 1 screen recognition at event
- Medium color logo
- Listing in promotional materials

- All platinum level benefits
- 2 additional hole signs
- Choice of 3 additional tables and/or golf teams
- Logo prominently integrated into event logo

- 3 Hole signs
- Large color logo in newsletters, social media posts (4), and goodie bags
- Large banner at Bethel campus, golf tournament, and Superheroes Run for Hope

- 1 team + priority choice of round
- 2 Hole signs
- Medium color logo in newsletters, social media posts (3), and goodie bags
- Large banner at Bethel campus, golf tournament, and Superheroes Run for Hope

- 1 team
- 2 Hole signs
- Small color logo in newsletters, social media posts (2), and goodie bags
- Large banner at Bethel campus, golf tournament, and Superheroes Run for Hope

- Choice of 1 table OR 1 golf team + 2 tickets
- 1 Hole sign
- Small color logo in newsletters, social media posts (1), and goodie bags
- Large banner at Bethel campus, golf tournament, and Superheroes Run for Hope

# BETHEL RUN FOR HOPE

BETHEL CAMPUS - SEPT. 19, 2026

Suit up for the Superheroes Run for Hope where you can walk, run, and make a difference! Choose between a 1-Mile Fun Walk through the Bethel campus or a scenic 5K through Bethel and Greenway Farms. It's the perfect event for families, businesses, and heroes of all ages!



**\$2,500**

PRESENTING  
PARTNER

- Company logo incorporated into event logo
- 30 registrations for 5K/1-Mile
- Large color logo in promotional materials
- Large logo on event shirts
- Recognition in race packets
- Large signage at event

**\$1,500**

AREA  
SPONSOR

- 20 registrations for 5K/1-Mile
- Medium color logo in promotional materials
- Medium logo on event shirts
- Recognition in race packets
- Medium signage at event

**\$750**

GOLD  
SPONSOR

- 10 registrations for 5K/1-Mile
- Small color logo in promotional materials
- Small logo on event shirts
- Recognition in race packets
- Small signage at event

**\$500**

SILVER  
SPONSOR

- 5 registrations for 5K/1-Mile
- Small color logo in promotional materials
- Small logo on event shirts
- Recognition in race packets
- Small signage at event

**\$250**

BRONZE  
SPONSOR

- 2 registrations for 5K/1-Mile
- Small logo on event shirts
- Recognition in race packets
- Signage on mile marker at event

# VOLUNTEER OPPURTUNITIES

We offer a wide range of volunteer opportunities for both individuals and groups. Whether you want to host a food drive, volunteer at one of our fundraising events, or become a prayer warrior, your support helps kids who are facing adversity.

## FOOD DRIVE

Host a food drive at your church or business! We supply Bethel bins and a list of current needs, such as non-perishable food items, cleaning supplies, and gift cards.



## CAMPUS PROJECTS

With 50 acres of campus grounds, Bethel offers plenty of opportunities for your team to make a tangible impact through projects such as painting, organizing, and cleaning.

## EVENT VOLUNTEERS

Our four annual fundraising events bring the community together, and we need volunteers like you to make them happen. It's a great opportunity to get involved and make an impact.



## BUSINESS IN ACTION

Connect your business with the next generation at Bethel Christian Academy! Host a tour, join a career fair, or share your expertise to give our students a hands-on look at your industry.

# CORPORATE MATCHING



We recognize that your organization shares our commitment to strong corporate social responsibility.

We are grateful for companies that demonstrate **philanthropic leadership** by supporting equality, welfare, and access in our communities.

Corporate charitable gift-matching programs **amplify this impact**—empowering employees to live out these values and deepening their connection to Bethel by doubling the difference their donations make.

At Bethel Bible Village, we're committed to being good stewards of gifted funds. That's why 84% of every donated dollar goes directly to programs supporting our children.

*Email [omiller@bethelbiblevillage.org](mailto:omiller@bethelbiblevillage.org) to learn more about corporate matching.*



**YOUR GIFT HAS A BIG IMPACT:**

[bethelbiblevillage.org/donate](http://bethelbiblevillage.org/donate)

- **\$25/month** provides one therapy session for a child.
- **\$50/month** provides classroom resources for one teacher.
- **\$100/month** provides required staff development and training to work with the kids.

Visit our website at  
**bethelbiblevillage.org**  
or scan the QR code.



### Contact Us:

Olivia Miller  
Phone: (423) 362-4615  
Email: [omiller@bethelbiblevillage.org](mailto:omiller@bethelbiblevillage.org)

Licensed by Tennessee Department of  
Children's Services

