



BETHEL IMPACT REPORT 2020



*And we know that in all things God works for the good of those who love him,
who have been called according to his purpose. **Romans 8:28 NIV***

THRIVING IN A PANDEMIC

2020 was a year of challenges greater than anything we could have imagined. Yet in every obstacle we faced, God showed us how He could work something good in the middle of it, often through Bethel's faithful Heroes for Hope.

From outdoor classrooms to Zoom counseling sessions, we found ways to get creative and make sure the youth in our care would continue to learn and thrive.

A Part of Their Story

If you support Bethel through your time, talent, treasure, or prayers, this is your story. Thank you for keeping our cottages open, our school in action and our children thriving.

If this is your first time to "visit" Bethel, I ask that you consider becoming a Hero for Hope.

There's no greater way to make a difference for youth recovering from trauma and crisis.



Rosalind Connor
President & CEO
Bethel Bible Village

Rosalind Connor

WITH YOUR HELP BETHEL PROVIDES:



Residential
Care



Home-cooked
Meals



Counseling



House
Parents



Education



Spiritual
Guidance

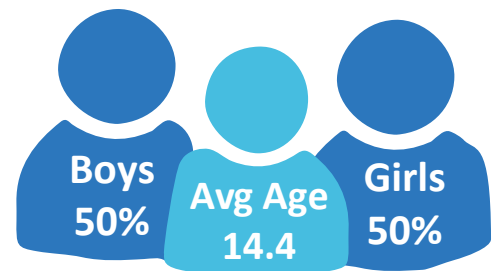
782 PEOPLE SERVED

Thanks to technology, Bethel was able to serve hundreds of people in need of guidance, referrals or help with other family and children's issues.

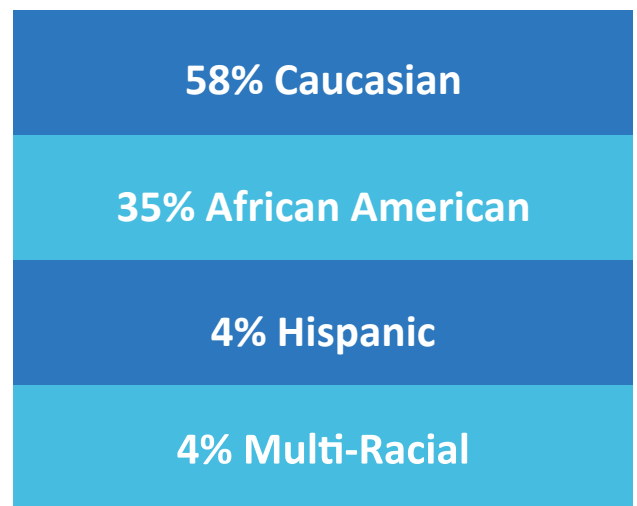
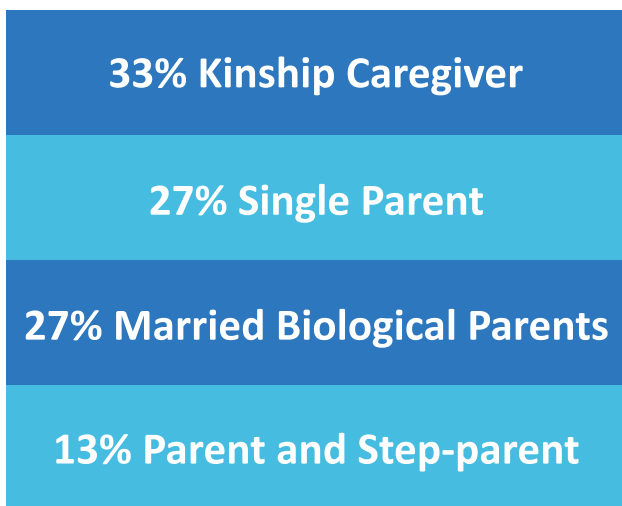
Despite the pandemic, Bethel served 50 children who lived in cottages on our campus.

CAMPUS DEMOGRAPHICS

Bethel serves youth from **13** counties in our region



CHILDREN ADMITTED TO BETHEL BY:



NUMBERS ARE ROUNDED

WHAT ARE KINSHIP CAREGIVERS?

One-third of the youth who come to Bethel are in the custody of "kinship caregivers." These caregivers are typically grandparents, other relatives, and even non-relatives, who have legal custody of the child. Grandparents who care for their grandchildren are often known as "Grandfamilies."

You can find out more in a special report on our website at bethelbiblevillage.org/grandfamilies.

THERAPEUTIC & SPIRITUAL CARE

2020 was challenging for most people, so you can only imagine what it was like for youth who come to Bethel already struggling with anxiety and depression.

Bethel is blessed with Social Workers and House Parents who found creative ways to continue their therapeutic activities, from streaming church online to Zoom therapy sessions.

Technology also allowed our youth to stay in regular contact with their guardians/families via video calls.

2,625 HOURS OF THERAPEUTIC CARE FOR YOUTH ON CAMPUS

FAMILY COUNSELING

INDIVIDUAL COUNSELING

GROUP THERAPY



PET THERAPY

MUSIC THERAPY

EQUINE THERAPY

HOURS DEDICATED TO:

VIDEO CALLS



1,598

OUTDOOR ACTIVITIES



1,328

ONLINE CHURCH



148

DEVOTIONS/ BIBLE STUDY



1,575



3 24 YOUTH MADE SPIRITUAL DECISIONS OR EXPERIENCED SPIRITUAL GROWTH.

BETHEL CHRISTIAN ACADEMY

When schools across the nation switched to remote learning in 2020, many students suffered a learning loss of 30% or more.

But at BCA, our students missed just three days as we changed up school for COVID-19 safety.

As a result, our students experienced **positive learning growth of 50.4%** in 2020!

STUDENT-TECHNOLOGY RATIO



ONE CHROMEBOOK PER
BCA STUDENT THANKS
TO A COMMUNITY
PARTNER GRANT.



BCA is accredited by Cognia, so our diplomas are accepted at any college or trade school.

INCREASE IN HIGH SCHOOL GPA

BEFORE BCA	2.48	50.4% HIGHER
AFTER BCA	3.73	

ACT ASPIRE ASSESSMENT SYSTEM IMPROVEMENT BY SUBJECT

READING: 19%

SCIENCE: 13%

ENGLISH: 12%

MATH: 11%



Average days of student
truancy before BCA
Truancy Reduced
to 0 at BCA

BCA uses trauma-informed care to help students overcome emotional or behavioral patterns that have interfered with their education. Our school's small class sizes and customized curriculum make it possible for students to catch up two years or more in learning loss.

FINANCIAL STEWARDSHIP

Bethel is committed to strong financial stewardship and using your donations wisely. In 2020, 86 cents of every dollar donated went directly to programs for children in crisis.

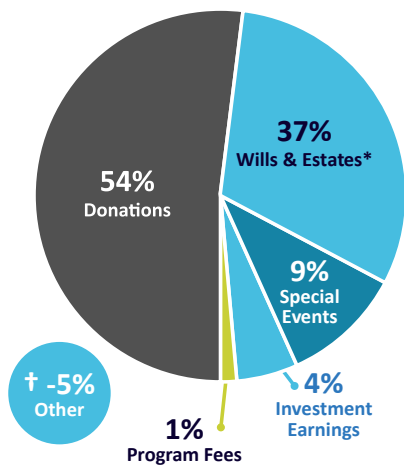
Due to Covid-19, our Thrift Store was shut down for several weeks, then operated at reduced hours and sales the remainder of the year. This created a major revenue loss of over \$100k; however, Bethel was blessed with unusually large estate gifts in 2020, as well as increased donor giving, which sustained us during the pandemic.



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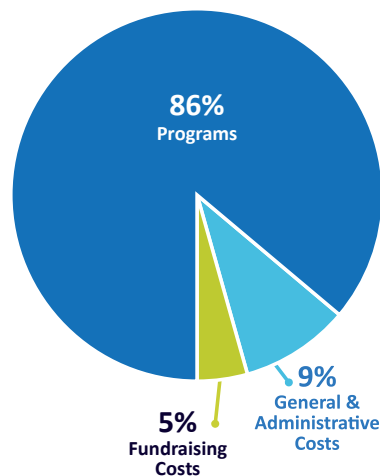
HOW BETHEL IS FUNDED

UNRESTRICTED OPERATING REVENUES:
\$2,956,350



HOW YOUR GIFTS ARE SPENT

OPERATING EXPENSES:
\$1,962,445



Percentages are rounded. Special event revenues are shown net of direct expenses of \$54,447. †Other revenue is shown net of \$166,700 of direct investment in real property on campus, which will be used to generate a revenue stream in future years. *Bethel was blessed in 2020 with unusually large estate gifts. Additional financial information and accounting policies may be reviewed in our annual independently audited financial statements, which expressed a clean opinion for the year ended March, 31 2020.

THIRD-PARTY ACCOUNTABILITY

Bethel is blessed to have earned these seals for our financial accountability and transparency as a 501 (c)(3) organization.



Our ministry's 990, full financial report, and audit are publicly accessible on our website, bethelbiblevillage.org. Bethel is licensed by the TN Department of Children's Services.

IN-KIND KINDNESS

People give to Bethel in many ways and the gifts we receive are always from the heart.

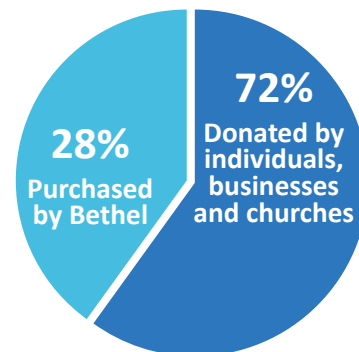
Food drives and restaurant or grocery store gift cards make a huge difference as we feed our kids.

In this critical year, **72% of food cost was offset** by our Heroes for Hope. That helps so much when we have 8-10 people sitting down to a meal in each cottage.

15,692	MEALS SERVED IN 2020
\$104,291	TOTAL FOOD COST
\$74,670	COST OFFSET BY FOOD DRIVES
\$3,250	DONATED PPE
\$324,847	TOTAL INKIND DONATIONS

1,976 Volunteer Hours

THE IMPACT OF FOOD DRIVES



People also give their precious time to Bethel.

Although COVID-19 kept visitors and volunteers off campus for most of the year, our faithful volunteers donated an impressive **1,976 hours of service in 2020.**



NON-PROFIT
U.S. POSTAGE
PAID
CHATTANOOGA, TN
PERMIT #1

Christ-centered healing and hope
for children overcoming crisis

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Hixson, TN 37343

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BETHELBIBLEVILLAGE.ORG
ADDRESS SERVICE REQUESTED



Thank you for being a
Hero for Hope!



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the Maclellan Foundation